SCG eco value is a self-declared eco-label for SCG products and services that meet environmentally friendly criteria and outperform other products in the same category. There are 2 kinds of eco-value as follows:

- Eco Process means Environmentally friendly manufacturing process of products or services.
- Eco Use means Environmentally friendly using of products or services.

With regards to the credibility and assurance of the quantitative data of products and services that has received the SCG eco value label, SCG has developed criteria with reference to ISO 14021 (Environmental Labels and Declaration-Self-Declared Environmental Claims) and environmentally friendly products and services development standards by the SCG eco value committee that complies with stakeholders’ demands.

There are 15 SCG eco value criteria which are in sequence of products and services’ life cycle as follows:

1. Designed for Disassembly
2. Reduce Resource Use
3. Renewable Materials
4. Recovered Energy
5. Renewable Energy
6. Reduce Energy Consumption
7. Reduce Water Consumption
8. Ergonomic Product
9. Health/Hygiene
10. Extended Life Product
11. Reusable & Refillable
12. Waste Reduction
14. Recyclable or Recycled Content
15. Compostable or Degradable